

# *EUWIN*

## *Launch of the European Workplace Innovation Network*



10 April 2013, Brussels, European Parliament

The European Commission in its reinforced EU Industrial Policy adopted on 10 October 2012 has made workplace innovation a priority to boost competitiveness of our economy.

To turn words into action, we would like to invite you for the launch of the European Workplace Innovation Network – EUWIN organised with the support of the European Parliament.

EUWIN will concentrate on the promotion, resourcing and upscaling the concept and use of the workplace innovation in the whole of Europe.

The launch event will bring together some 100 business managers and policy makers to discuss the best ways to organise EUWIN and further make the case for advanced workplaces in Europe.

We count on your presence and active participation to jointly ensure the success of the Network.

### **DRAFT PROGRAMME**

**08.30** Registration and welcoming coffee

**09.00** Keynotes by representatives of European Commission and European Parliament

**09.30** Discussion panel and business cases: why workplace innovation means more competitiveness?

**11.00** Coffee break

**11.30** Presentation of EUWIN and discussion: how to get more workplace innovation in Europe?

**12.30** Closing remarks

**13.00** Lunch

### **REGISTRATION**

You are invited to register to the event before 3 April 2013 by using the following facility at [https://webgate.ec.europa.eu/enterprise-portal/?fuseaction=e\\_service.get\\_form&interest=INTEREST30731&language=EN](https://webgate.ec.europa.eu/enterprise-portal/?fuseaction=e_service.get_form&interest=INTEREST30731&language=EN).

Accommodation and transport arrangements are your own. Please do not finalise them before you receive confirmation of your invitation.

### **ADDITIONAL INFORMATION**

The workshop will take place from 8.30 to 14.00 on 10 April 2013 at European Parliament in Brussels: <http://www.europarl.europa.eu/portal/en/contact>.

Room details and final agenda with the list of speakers will be communicated on due time to registered participants.

For further information, please contact Grzegorz Drozd or Xavier Le Mounier at DG Enterprise & Industry, [entr-social-innovation@ec.europa.eu](mailto:entr-social-innovation@ec.europa.eu).

More background about the initiative can be found on our [workplace innovation webpage](#).